

Miley Cyrus, Russell Simmons, Eva Longoria and Swizz Beatz Rock Haute Living's Mr. Brainwash Event

BY HADLEY HENRIETTE | NEWS | DECEMBER 6, 2014



Miley Cyrus with Mr. Brainwash at Haute Living Hublot event by Sergi Alexander

Hublot's "Time is Beautiful" event thrown with *Haute Living* magazine at the waterfront estate of **Loren and J.R. Ridinger** on Miami Beach got a bit hotter when Miley Cyrus showed up, struck some raucous poses and then took to the dance floor with boyfriend **Patrick Schwarzenegger**. The evening was hosted by actress-turned-producer **Eva Longoria**, and featured a new installation by pop artist **Mr. Brainwash**, who took advantage of the sprawling estate's gardens to debut multiple pieces of art just for the art Basel event.



Mr Brainwash installation at JR and Loren Ridinger's

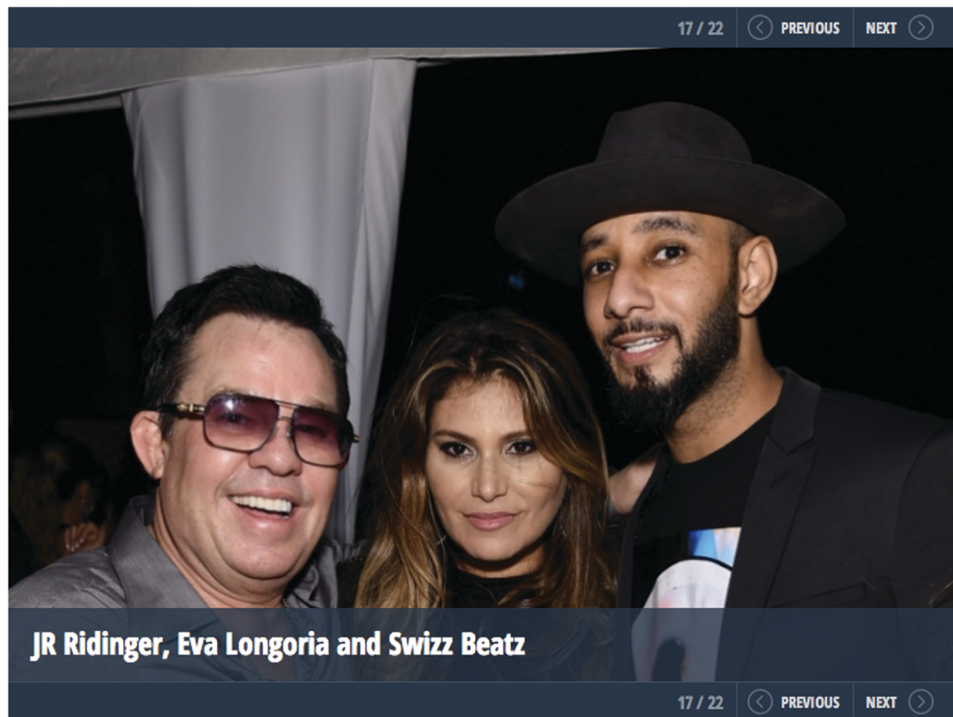
Larger-than-life sculptures were at every turn, oversized hearts, horses and his famous slogan "Life is Beautiful" were splattered with paint, as was a one-of-a-kind Brainwash-inspired Hubot watch that was on display.

Other celebrity guests who enjoyed delicious food by Le Basque and a beautiful evening sponsored by The Collection for Ferrari and Shop.com, included **Russell Simmons**, **Swizz Beatz**, **Kelly Bensimon**, Miami Beach Mayor **Philip Levine**, **Alec Monopoly** and **Sammy Sosa**.



Eva Longoria by Omar Vega

Earlier in the evening, **Ricardo Guadalupe**, Hublot CEO, and **Rick de la Croix**, Hublot's Bal Harbour Boutique Partner, hosted a gathering at the shop where they unveiled an installation by **Mr. Brainwash**. Guadalupe expressed his excitement of working with the street artist, "We are thrilled to join together with our friend Eva Longoria to celebrate Mr. Brainwash here in Miami during the country's premiere contemporary art week. We are excited to continue our relationship with this great artist, and to honor him here today."



Photos by Sergi Alexander and Joshua Norton

